

IMPACT Growth announces the 14 startups selected for funding and acceleration in its first open call

- Each of the selected startups will receive at least €100,000 in equity-free funding, alongside acceleration and mentoring services
- More than 1900 startups from 60 countries have participated in the first call for startups by the IMPACT Growth accelerator, offering a total of €3.6M in equity-free funding
- The programme will select another 14 startups during its second call, due to be launched on 5th September 2017

Barcelona, 22nd June 2017. - [IMPACT Growth](#), the startup acceleration programme, led by **FundingBox** and **ISDI** and backed by leading accelerators, venture capital entities and global brands, has announced the names of 14 startups selected within its first open call. These startups will receive, in the first stage, a minimum funding of €100,000 equity-free.

GymCraft, FASHION CLOUD, Bookingabus.com, YerbaBuena VR and Clarity have been selected under the *Smart Content* vertical, which received 41% of the applications and is led by **DOCOMO Digital**. In the *Smart Cities and Infrastructures* category, supported by **Ferrovial**, the selected startups are XapiX, OS Vehicle, Stratio Automotive and Watcher. For the *Smart Agrifood* division, led by **Danone**, the chosen startups are Tellspec, DelSuper.es and Farm Dog. Finally, Autonomous Manufacturing and INSYLO are the selected startups in *Smart Manufacturing*, partnered with **MADE**.

- GymCraft (Spain) connects any fitness device to its virtual reality exercise game platform through PC or mobile, and lets the user dive into exciting 3D online worlds.
- FASHION CLOUD (Germany) is the leading content exchange platform in the fashion industry.
- Bookingabus.com (Denmark) provides dynamic pricing for bus transportation.
- YerbaBuena VR (United States) delivers next generation real-time 360 live streaming distribution platform for Virtual Reality optimized for any available bandwidth.
- Clarity (Spain) is a SaaS tool to understand social impact of investment portfolios.
- XapiX (Germany) makes it easy for developers to engage with open data to prototype smart city solutions.
- OS Vehicle (United States) bring Self-Driving for everyone.
- Stratio Automotive (Portugal) turns automotive maintenance into an exact science, making the unpredictable predictable.
- Watcher (Denmark) is the digital hub for the connected family.
- Tellspec (Denmark) provides real-time nondestructive food analysis. Building Trust in Food.
- DelSuper.es (Spain) delivers grocery shopping in 1h.
- Farm Dog (Israel) is keeping fields safe from pest and disease.



- Autonomous Manufacturing (United Kingdom) develops an enterprise cloud platform that automates production for industrial 3D Printing using AI.
- INSYLO (Spain) is an IoT Supply chain platform for the animal feed industry.

In addition to the initial funding of €100,000, two of the selected startups will each receive a further €150,000 equity-free. The best startups selected by IMPACT Growth will also be able to access private financing of €1.5 million led by **Kibo Ventures** and **Accelerace**.

The Jury Day, celebrated on 21st June in Madrid, was the pivotal moment of the startup selection process where 44 startups fought to enter the exclusive list of which 14 startups were selected for funding. A jury formed of renowned experts such as Sanyu Karani and Tomasz Mazuryk from **FundingBox**; Nacho de Pinedo and Rodrigo Miranda from **ISDI**; Peter Torstensen and Soren Lottrup from **Accelerace**; Aquilino Peña and Juan López from **Kibo Ventures**; Simona Torre from **DOCOMO**; Merete Norby from **MADE** and Isabel María González from **Danone**, all of whom had the challenging task of selecting the best 14 out of a total of 1900.

The selected startups will benefit from support by the **FIWARE Foundation** for the integration of this technology into the development of their projects. They will also participate in a training programme featuring international experts and entrepreneurs in Madrid, Copenhagen and Barcelona, plus gain access to an international network of over 100 esteemed mentors, founders and investors. Finally, the startups will participate in a range of international events organised over the course of the year by **4YFN**, the business platform for the growing community of technology startups at the global level supported by **Mobile World Capital Barcelona** (MWCapital).

The acceleration process, directed by **ISDI** and **Accelerace**, will officially launch during the second week of September, offering a week full of exclusive networking and training activities run by experts and innovation ecosystem leaders at **ISDI**'s headquarters in Madrid. This week will be the only part of the process whereby entrepreneurs are required to be onsite. The rest of the acceleration process will take place remotely, relying on a wide network of international mentors and participation at international events and missions.

IMPACT Growth

IMPACT Growth is an initiative funded by the European Commission's Horizon 2020 programme, with a total of €3.6 million for its initial phase. The second and in fact, the last call for startups, offering to fund and accelerate an additional 14 startups, will be launched by IMPACT Growth on 5th September 2017.

Mobile World Capital Barcelona

Mobile World Capital Barcelona is an initiative driving the mobile and digital transformation of society while helping improve people's lives globally.



With support of the public and private sector throughout Barcelona, Catalonia and Spain, MWCcapital focuses on three areas: the empowerment on the use of digital technologies, the digital transformation of industries, and the acceleration of innovation through digital-based entrepreneurship.

Collectively, our programmes are positively transforming education, industry and the economy.

MWCcapital hosts the Mobile World Congress and delivers 4 Years From Now (4YFN), a business platform for the startup community.

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